

**MAKE
YOUR
BREAKFAST
COUNT
WITH
FAIRTRADE**

**SO FARMERS CAN
FEED THEIR FAMILIES**

Millions of farmers and workers in developing countries work hard to grow the food we eat. Yet many don't earn enough to know where their next meal is coming from. If we all started our day with Fairtrade, many more could feed the people they care about, all year round.

**SIT DOWN FOR BREAKFAST
STAND UP FOR FARMERS**



**SIT DOWN
FOR**



BREAKFAST



STAND UP



FOR



FARMERS



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**THE POWER
OF YOU**